

REACH PHYSICIANS

ST. LOUIS METROPOLITAN MEDICINE



ADVERTISE IN ST. LOUIS METROPOLITAN MEDICINE

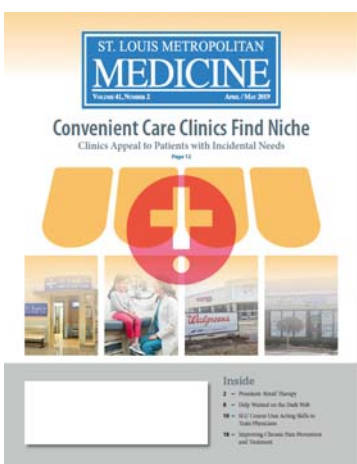
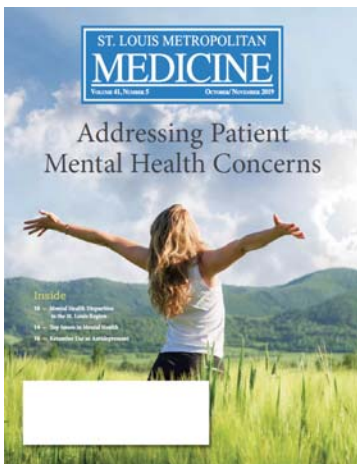
LEADERS among their peers, *St. Louis Metropolitan Medicine* physician readers and Society members are active in organized medicine and in the health care business. *St. Louis Metropolitan Medicine* is circulated to 1,200 physicians six times a year. According to our recent Reader Survey:

89% read the magazine.

43% spend more than 30 minutes reading the magazine.

33% share their copies in the office.

48% save their copies.



OUR MEMBER PHYSICIANS

83% are specialists. They encompass all specialties, ranging from radiology and surgery to cardiology and psychiatry.

17% are in primary care (internal medicine, pediatrics and family practice).

PRIVATE PRACTICE physicians comprise a majority of our members.



St. Louis Metropolitan Medicine is the official publication of the St. Louis Metropolitan Medical Society, one of the oldest and most respected medical societies in the nation. The magazine has been in continuous publication since 1880.

St. Louis Metropolitan Medical Society
 1023 Executive Parkway, Ste. 16 • St. Louis, MO 63141
 (314) 786-5473 • www.slmms.org

START REACHING PHYSICIANS TODAY

Contact Jim Braibish, Managing Editor
 (314) 570-3532 editor@slmms.org

QUALITY EDITORIAL

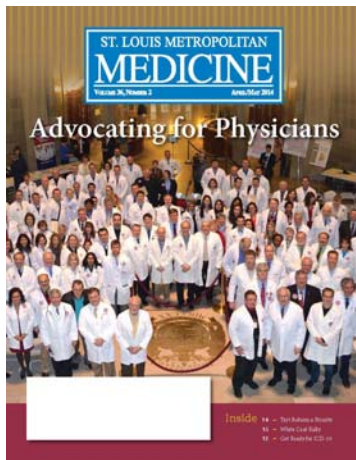
ST. LOUIS METROPOLITAN MEDICINE



St. Louis Metropolitan Medicine provides a quality, graphically strong editorial product with timely, in-depth coverage of current issues facing physicians

FEATURE AREAS

Technology
Physician practice
Government programs
Managed care
Legal issues
Advocacy/legislative
Practice management
Patient health issues
Public health issues
Community service
Personal finance/retirement planning
News of physician appointments, awards



RECENT TOPICS

Artificial intelligence
Mental health issues
Concerns of employed physicians
Safety net clinics
Innovators
Vigilance on vaccinations
Young physicians
Avoiding burnout
Team-based care



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